

EXAMPLES OF GOOD PRACTICE

Of soft mobility in the alpine protected areas.

More information about listed projects, as well as other initiatives regarding soft mobility in the alpine protected areas, you can find on the website of alpine network of protected areas - Alparc:

www.alparc.org



1. Access restrictions for personal vehicles on the access mountain road in the Vanoise national park (France)



Emmanuele Foray © Parc National de la Vanoise

In the Vanoise national park they've implemented a bus transfer between the village Termignon and the valley of Entre Deux Eaux. That connection enables visitors access to the paths towards the mountain huts. This offers access to the parks core area with an environmentally friendly transport. Part of the road is closed for other means of motorized transport (with an exception for local inhabitants, farmers, mountain huts keepers, etc.). This offer, which is used also by local residents, is an upgrade of existing system of public transport in the area, which has its origin in the year 1970. The biggest challenge today is the cooperation with local actors (municipalities, departments, park) and providing of the information ("Maison de la Vanoise", website of the park). Both processes are becoming a reality in a form of park's special declaration.

Read more on: www.vanoise.com

2. Alpine bus, new lines of public transport towards excursion points in the protected areas of Binntal and Gantrisch, natural regional park candidates (Switzerland)



The project of Alpine bus represents a case of successful cooperation on national level, as it was simultaneously implemented in four Swiss regions. Problems, regarding with difficulty to access protected areas with the means of public transport, encouraged those regions to implement new bus lines in 2006 and 2007, as an addition to already existing ones. This pilot project in the Binn region (Binntal) was carried out with a close cooperation with the Binntal protected area. Positive results of this project encouraged four new Swiss regions to join the Alpine bus project in 2008. Well coordinated advertising, promotion through web page and protected areas info points, facilitates the use of the bus for tourists.

Read more on: www.busalpin.ch or www.landschaftspark-binntal.ch



Andreas Weissen © bus alpin



This text is English translation of the brochure: "When trains, coaches and carriages replace cars", published by ALPARC in September 2008

3. Soft mobility promotion in the national park of Hohe Tauern (Austria)

Hohe Tauern national park ensured a variety of offers regarding soft mobility. In the valley of Kötschach (Kötschachtal), local farmers offer rides with carriages and sledges throughout the year. This enables tourists to walk part of their way, and then come back with carriages or sledges, which has direct benefit on local economy. In the Seidlwinkl valley (Seidlwinkltal), park has designed special communication tools for existing bus lines between the village and the valley. Furthermore, it was actively involved in the promotion of 36 taxis, where it arranged regulations regarding their routes and the frequency of their entry into the park area. In order to reduce negative impact of traffic to the environment, park authority cooperated with local initiatives in the project testing of two vehicles, running on bio fuel, intended among other to supply mountain huts in Obersulzbach valley (Obersulzbachtal).



Read more on: www.hohetauern.at

4. Adventure bus in cross border protected area of national park Berchtesgaden (Germany) and regional natural park Weissbach (Austria)



Cross border bus line that operates between national park of Berchtesgaden and regional natural park Weissbach, only become a reality due to coordinated communication of all parties involved in the project. With a goal - promotion of soft mobility, as well as promotion of cross border region, special trade mark was designed, which is now used as a promotion of the bus line and is well known on the both sides of the border. All bus stations became information points with billboards showing maps of hiking paths in the area, as long as advices to discover the region. Bus timetables are coordinated with departures of guided tours into protected area. The end of promotion campaign was celebrated on the alpine dairies, where the new trade mark of adventure bus was presented to local residents, visitors and the press.

Read more on: www.nationalpark-berchtesgaden.de or www.naturpark-weissbach.at

5. Local agreement of motorized traffic restriction in the Logarska dolina natural park (Slovenia)

Logarska dolina Natural Park was, in 1992, given into management to the company, consisted of local residents, whose goal was sustainable control of visitors to the valley. Increase of personal cars was becoming more and more disruptive for the local residents and the environment. The company, to who the municipality gave the management of the park, introduced an admission fee for the motorized vehicles, at the park's entrance. In the year 2002, three larger parking spaces were arranged at the entrance to the valley. In the park, they are gradually introducing different forms of soft mobility, in order to change the habits of motorized visitors.

Read more on: www.logarska-dolina.si





6. Network of multimodal transfers and package offer of various activities in the Adamello Brenta natural park (Italy)



With a global approach to solve the problem of soft mobility, the natural park of Adamello Brenta developed different, but complementary projects. Traffic limitation was confronted in two ways. Approach towards mountain valleys was limited to certain number of personal cars. Meanwhile, new lines of public transport were implemented, which connected existing lines inside and outside the protected area. Bus lines, operating in the protected area were connected with railway network, and bus connections with bigger cities. Special card of the park - "Parcard" offers visitors free parking, bus parking and entrance into the parks amusement center (with guided tours). Since 2008 "Vacanza Senz' Auto" (holidays without car) packet offer is available. The offer includes one week participation at park activities, where the participants since their arrival at the train station, move around the park using only public transport.

Read more on: www.pnab.it/vivere_il_parco/come_muoversi.html

7. When your bus ticket enables you to discover star constellations together with guides of Gran Paradiso national park (Italy)

Ten years of discussion, propositions and research of the problem of severe traffic congestion on the Nivolet mountain pass (at the altitude of 2600 m) concluded with an agreement which enables the park authority to close the part of the road in July and August. Since 2003, every summer, Gran Paradiso national park organizes initiative called "A piedi tra le nuvole", which means, on foot through the clouds, its aim is to connect management of personal motorized traffic and quality educational and amusing activities. Among others, visitors can choose variety of activities, such as guided thematic tours with park guides, horse rides, cooking classes introducing local food, and various cultural events. If the visitors decide to leave their car at home or at the one of arranged parking places, and for next 20km take the park's bus, the bus ticket enables them participation to all the activities on that day, free of charge. Thanks to this tourist offer, the amount of cars on the Nivolet mountain pass reduced for 90%.

Read more on: www.pngp.it/nivolet.index.html



8. Innovative local cooperation in the Zillertal Alpen natural park (Austria)



Traffic reducing project in the Zillergrund valley was designed on a basis of positive and constructive cooperation between Zillertal Alpen natural park, local municipality, Bus Company and local inns. In order to support local economy in the area, transport with personal vehicles was not prohibited, but legally regulated. Meanwhile, they made alternative bus transfers more attractive. Special voucher called "Umweltbonus Zillergrund" that gives bus passengers special discounts in the local inns, located in the valley. Strong and successful cooperation on local basis lead to establishing Zillergrund Aktiv cooperation, which

proposed special offer called "Urlaub vom Auto" (vacations for car). The aim of this project is to encourage visitors to abandon the use of their own vehicle, and to use collective means of transport, in order to reach their final vacation destination, as many alternatives are offered.

Read more on: www.naturpark-zillertal.at



Ruhegebiet seit 1991